

Darija Čatipović

Junior Graphic Designer |
Service Designer

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EDUCATION

Lucerne University of Applied Science and Arts
- Master in Service Design
September 2020 - June 2022 | Lucerne, Switzerland

IED Istituto Europeo di Design
- Master of Graphic Design
February 2018 - December 2018 | Florence, Italy

Southeastern Oklahoma State University
- Bachelor's of Arts | Graphic Design
August 2013 - June 2015 | USA, Durant OK

SKILLS

Software

Photoshop
Illustrator
InDesign
AfterEffects
Sketch
Adobe XD
Figma
Keynotes
PowerPoint
InVision
Wordpress
FontLab

Other

Illustrations
Sketching
Community
collaboration
Communicating
information
Storyboarding
Strategic thinking
User focus
Typography
Advertising

CERTIFICATES

Courses in Novi Sad, Serbia
- Wordpress Certificate
January 2018 | Serbia, Novi Sad

Udemy
- User Experience Design Essentials
November 2019 | Online Course

Udemy
- Ultimate App Design Course
November 2019 | Online Course

AWARDS

**Opera di Firenze - Maggio Musicale
Fiorentino**
- Best Poster Proposal
February 2019 | Florence, Italy

EXPERIENCE

Aug 2020
Dec 2020

Oda Creative - Texas, USA
Freelance Graphic Designer

- Ensure final graphics and layouts are visually appealing and on-brand
- Create visual elements such as logos, original images, and illustrations to help deliver a message
- Content creation for the digital communication platforms such as Instagram and Facebook
- Developing packaging designs

Sep 2019
Dec 2019

TBWA/Integer - Italy, Milan
Art Director - Internship

- Generating clear ideas and concepts in tandem with the copywriter
- Cooperate with the rest of the creative team across different types of media
- Take work from concept to final execution within deadlines

Jan 2019
Jul 2019

Wunderman Thompson - Italy, Milan
Art Director - Internship

- Pitch concepts internally to the creative director or account team
- Making sure the client's marketing materials are visually engaging and that the selling message is clear
- Create and maintain the visual identity for all work on an account

LANGUAGES

English - Fluent
Serbian - Native
Italian - Fluent
German - Beginner